



Graphic Design + Communications

contact

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skills

Adobe Creative Suite
Graphic & Publication Design
Branding & Logo Design

Copywriting
Editorial Writing
Editing

Social Media Management
Content Creation & Engagement
Content Strategy
Photography & Photo Editing

Project Coordination
Research & Interviews
Collaboration

achievements

Dean's High Honors, All Semesters
Stephens Scholars, All Semesters
All-Missouri State Academic Team, 2022
Comm Design Rising Star Award, 2022
Respect Nominee - X Ideals, 2023
Content Marketing Certification, 2023
Outstanding Comm Design Senior Award, 2024
Intelligence Nominee - X Ideals, 2024
Kopenhagen Center Boot Camp, 2024

work experience

Missouri AfterSchool Network (MASN)

Communications Assistant | Jan. 2024 - Present

Responsibilities:

- Create digital content to showcase afterschool programs, increasing social media interactions 143%.
- Design print and digital materials, including branding assets, logos, and marketing collateral.
- Manage communication projects from conception to completion.
- Lead site visits and interviews, achieving increased partnership sustainability and buy-in through storytelling and collaboration.

Stephens Life Magazine

Social Media Director, Writer, & Graphic Designer |

Jan. 2023 - May 2024

Responsibilities:

- Managed a six-member social media team, boosting engagement by 35% through trend research and targeted content strategy.
- Wrote and edited print and digital articles, boosting state readership by 40% and national readership by 60%.
- Designed layouts, illustrations, and graphics for print issues.
- Designed and created merchandise, increasing sales by 25%.
- Led creative development meetings and workshops.
- Successfully planned events, collaborating with facilities, student development, and caterers, raising attendance by 20%.

Stephens College

Marketing Intern | July 2024 - Dec. 2024

Responsibilities:

- Designed marketing materials for print, digital, and social media.
- Photographed and videoed events for Reels and web content.
- Wrote copy for web, student marketing, and internal communications.
- Advocated for student voice in external communications.

education

Stephens College - Columbia, MO

BFA in Communication Design | Summa Cum Laude

- President and co-founder of The Design Collective
- VP Learning and Development of Kappa Delta

East Central College - Rolla, MO

AA in Liberal Arts | Summa Cum Laude

- Phi Theta Kappa Honor Society